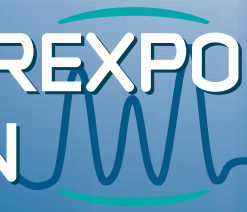


MESUREXPO
VISION



The exhibition

23 | 24 | 25
OCTOBER 2012

Paris expo Porte de Versailles - Hall 1 - France

of **measurement,**
instrumentation
and **vision**

www.mesuroptovision.com



EXHIBITION | CONFERENCES | EVENTS | INNOVATIONS



“The International Congress of Metrology was organized jointly with the MESUREXPOVISION trade show in 2011. Bringing these two worlds together was perhaps logical in terms of themes but also somewhat contradictory all things considered: on stands the “my product is the best on the market” arguments were repeated over and over again while in conference halls the question was rather “are you sure this device provides the results you need?” ... The goal however was reached: exchanges and meetings were considered by one and all as promising and rewarding. For 2012 the French College of Metrology will be continuing its collaboration with GL events Exhibitions in the scope of the trade fair and will be offering a program of 4 short conferences focused on industrial concerns. The complementary nature and synergy between conferences and trade fair tried in 2011 will again be in place in 2012, all while taking into account the improvements and other suggestions made by all of you. See you soon then for the rest.”

Pierre CLAUDEL, President of the French College of Metrology

“An unquestionable success for this MESUREXPOVISION 2011, organized by GL events Exhibitions October 4-6, 2011 at Paris Expo Porte de Versailles! Synergy with the OPTO trade fair contributed to the dynamics of the 2011 edition and the arrival of a greater number of visitors. The French Physical Society (SFP), a partner of GL events Exhibitions, reached its objective of being visible to all public and private research players, exhibitors, the industrial world and an informed public. The SFP demonstrated its representation of the physicist community in organizing four days of conferences: Superconductivity: today and tomorrow, organized by the CNRS (French national center for scientific research) and the CEA (French atomic energy commission) for the 100th anniversary of superconductivity; Chemistry and Physics for the future, organized by the Physical Chemistry Division of the SCF (French Chemical Society) and the SFP for the International Year of Chemistry 2011; the inaugural Nanometrology Club Day, organized with LNE (French national metrology and testing laboratory) and C’Nano (nanosciences network). On the SFP stand many visitors came to ask questions during superconductivity demonstrations made by the Institute of Physics of the CNRS (INP) and during nanoscience demonstrations by the Institute for Fundamental Electronics (IEF, University of Paris Sud XI, Orsay) and C’Nano. The ‘Prix Yves Rocard’ and Physical Chemistry Division Instrumentation Award ceremonies, shared by the SCF and the SFP, aroused great interest.”

Martial DUCLOY, SFP President

Jean-Claude MIALOCQ, President of the SFP Exhibition Committee

“Great news, MESUREXPOVISION 2011 has been a huge success. And while visitors were many (up 39 percent from 2010) they also came with a multitude of projects, demonstrating that even in a period of crisis sectors linked to innovation and quality are more than ever relevant. The importance represented by measurement, optics, vision and metrology professions is, in fact, essential when it comes to scientific innovation or ensuring quality in industrial production. The presence of the French College of Metrology (CFM), organizing its congress jointly with MESUREXPOVISION, made it possible to add complementary content and at the same time stimulated the arrival of international visitors. And visitors were able to optimize their trips, taking on board both new knowledge and remaining up to date with the latest innovations presented on stands. The Ametek group, in presenting its main innovations, made the right choice, as we had many contacts with not only users, but both specifiers and major purchasers as well. Optimism is de rigueur for 2012 as the electronics sector will be joining MESUREXPOVISION. Four completely complementary trade shows will be held together, offering visitors a wide choice of state-of-the-art technologies as optronics and radio frequency will also be part of it all.”

Cosimi CORLETO, AMETEK SAS

“Some 20 members of RMVO (Réseau Mesure du Val d’Oise - a French measurement network) grouped in a pavilion at the MESUREXPOVISION trade fair. 2011 offered a wealth of new contacts and with the consolidation of OPTO and MESUREXPOVISION and the joint holding of the International Congress of Metrology at the Porte de Versailles made it possible to take full advantage of the existing synergy between these three events. 2011 was a success.”

Francis HERAUT, RMVO

“Back to basics...and to success! 3 days in autumn were the keys to the success of the first MESUREXPOVISION exhibitions. Symop (French association for manufacturing technologies) and its Measurement and Vision members are more than pleased to have campaigned for this return to basics. 2011, with its high caliber of visitors while not forgetting the contribution of the Congress of Metrology, was a huge success.”

Marie-France RADENEZ, SYMOP

Official Partners



3 days of exhibition
300 exhibitors
5,000 visitors

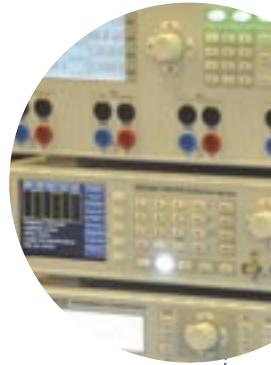
10 conference series led by specialists on themes of acoustics/vibration and trials, chemistry and physics for the climate and the environment, nondestructive testing, digital holography, 3D measurement, metrology, vision, nanosciences for energy, laser ranging, IR thermography.

4 prizes rewarding innovative companies (Innovation Trophies, Yves Rocard Prize, Physical Chemistry Division Instrumentation Award, Young Researcher Award).

3 shows in synergy with MESUREXPOVISION: CARREFOUR DE L'ELECTRONIQUE, OPTO and RF&HYPER WIRELESS.

List of exhibits

- Acoustics, vibration
- Automation - Control - Monitoring
- Calibration laboratories
- Certification body
- Data acquisition and processing
- Extensometry
- Image processing and data analysis
- Imaging and visualization
- Industrial Computing
- Instrumentation
- Laboratory equipment, processes
- Lighting, signaling
- Mechanical measurement
- Metrology, material properties analysis
- Microscopy
- Nanotechnologies
- Non-Destructive Testing (NDT) techniques
- Press, publishing
- Regulation
- Sensors
- Services, research, consulting and industrial subcontracting
- Special measurement and testing machines
- Testing and test facilities - Simulation
- Unions and associations
- Vision integrators
- Vision systems manufacturers
- Vision, hardware, software and systems



FEATURED COUNTRY:

Tunisia

GL events Exhibitions will accompany you for your development in Tunisia and organizes the presence of a **French pavilion at the exhibition of Tunisian Industry, from 13 to 16 June 2012.**



Innovation Showcase

Organized in partnership with the magazine Contrôles-Essais-Mesures the Innovation Trophies reward the exhibitors who presented a technological breakthrough or a major contribution to production. 2011 winners:

- **Inspection and Testing Category:**
SYMETRIE for its miniature Bora hexapod
- **Measurement Control Category:**
BRONKHORST France for its Liquiflow micro fluid mass flow meter
- **Image Processing Category:**
FONDIS ELECTRONIC for the Phenom scanning electron microscope
- **Laser Measurement Category:**
TRIMEK S.A. for the M3 multisensor massive measurement platform.



INNOVATIONS



Awards

The SFP 2011 Yves Rocard Prize went to **Mathias FINK, Mickaël TANTER, Jacques SOUQUET** and **Jérémy BERCOFF** for their invention and technological development of "Elasticity Imaging: an opportunity to recreate a medical imaging industry in France."

The 2011 Physical Chemistry Division Instrumentation Award went to **Jean-Michel ANDRE, Karine LE GUEN** and **Philippe JONNARD** of the Pierre and Marie Curie University and CNRS (UMR 7614) Physical Chemistry - Matter and Radiation Laboratory's "Interfaces, Multimaterial, Sources and X-Ray Optics" team for their "New monochromator for X-ray spectrometry" instrumentation innovation.

A highly acclaimed exhibition!*

On the exhibitor side

- 88% of exhibitors were satisfied with the quality of visitors.
- 88% with the quality of new contacts met.
- 77% with their participation in the show.

On the visitor side

- 63% felt the products and services showcased were representative of the market offer.
- 91% with the quality of new contacts met.
- 87% of them intend to visit the next edition.



Visitor Profile*

Main Company's Business sectors

- 11% Research, Laboratories, Research organizations
- 10% Measurement, Instrumentation
- 8% Space, Aeronautics
- 8% Automotive and other transportation industries
- 6% Electrical industry, Electronics
- 5% Mechanical engineering industries
- 4% Energy, Environment
- 4% Industrial electronics
- 4% Services, Consulting, Engineering and Design
- 3% Health, Medical, Paramedical
- 3% Military, Defense
- 3% Education, Training
- 3% Metallurgy, Metal processing
- 3% Chemicals, Parachemicals, Petrochemicals

Main departments

- 22% Research & Development
- 10% General Management
- 10% Sales
- 10% Measurement/metrology
- 8% Design
- 8% Engineering
- 6% Training
- 5% Quality/control/testing

Main positions

- 30% Engineer, Executive
- 15% Technician, Supervisor
- 15% Product Manager, Project Manager
- 11% CEO, MD, Manager
- 9% Director, Department Head
- 8% Student
- 4% Consultant
- 4% Teacher, Academic
- 3% Project Leader, Researcher

SPOTLIGHT ON



- Test laboratories
- Acoustics, Vibration and Modeling
- Measurement
- Environment simulation

Communications Plan

- **Print and online advertising campaign** in the technical, multi-sector and general-interest press.
- **Targeted and multi-channel direct marketing program** (segmented and qualified database, e-mailing, e-newsletters, phoning).
- **VIP Program** and associated services.
- **Communications tools designed to make pre-registering and visiting the show easier:** loyalty operation with personal electronic badge, invitation card, e-invitation, visit guide, official online catalog, page of advertisement...
- **Press relations.**
- **"Le mag"**, a magazine providing information about the industry.



The magazine's aim is to enliven the electronics, measurement, optics and RF community in particular in the course of its trade show events throughout the year.

FREQUENCY: 3 issues/year in 2012:
N°3 - January, N°4 - May, N°5 - September.

TOTAL FREE CIRCULATION:
100,000 copies.

SECTIONS: Trends and Market | Technology | Features | Know-How | Expert Advice | Innovation | Trade Show Focus | Trade News | Exhibitor Comments.

2011 Exhibitors

- A+ METROLOGIE
- ACCELONIX
- ACQUISYS
- ACQUITEK
- ACRA CONTROL LTD
- ACUITY LASER
- ADCIS
- ADELINE CONSULTANTS
- AEROMETROLOGIE
- AGILENT
- AGILENT TECHNOLOGIES INC
- AKEO PLUS
- ALICONA
- ALLIANCE VISION
- ALLIANTECH
- ALTIMET SAS
- AMETEK SAS
- AMTECHDATA
- ANDILOG TECHNOLOGIES
- AOIP
- APPLIED NANOSTRUCTURES
- APPLIED TECHNOLOGY ASSOCIATES
- ASC INSTRUMENT
- ASSOC AFNOR
- ATCOM TÉLÉMETRIE
- ATELIERS LAUMONIER
- ATLAS MATERIAL TESTING TECHNOLOGY
- BCM SENSOR TECHNOLOGIES BVBA
- BEA METROLOGIE
- BECKHOFF AUTOMATION
- BIA CLIMATIC
- BILZ VIBRATION TECHNOLOGY
- BIOHIT FRANCE
- BLET MEASUREMENT GROUP
- BRONKHORST FRANCE
- BRUKER AXS
- BRUKER NANO
- BULLIER AUTOMATION
- CADRES POUR L'ENTREPRISE
- CALEO TESTS ET SERVICES
- CALIBRATION ONLINE
- CARL ZEISS SAS
- CETIAT
- CETIM
- CLIMATS
- CMI - CLEANROOM MANAGEMENT INTERNATIONAL
- CNRS - MRCT UPS 2274
- COLLEGE FRANCAIS DE METROLOGIE
- COLOR INNOV
- CONNECTION TECHNOLOGY CENTER
- CONTROLES ESSAIS MESURES
- CP FRANCE
- CREAFORM FRANCE
- CZECH METROLOGY INSTITUTE
- DEFI SYSTEMES
- DELTA MU
- DH BUDENBERG SA
- DIGITAL SURF
- DIMELCO
- DIVERSIFIED TECHNICAL SYSTEMS
- DR MUELLER INSTRUMENTS
- DYNAMIX
- DYTRAN INSTRUMENTS INC
- E+E ELEKTRONIK
- E2M
- ECOLÉ SUPÉRIEURE DE METROLOGIE
- ECOTECHNOLOGIES
- EFFILUX
- EIDSVOLL ELECTRONICS AS
- ELAG ELEKTRONIK
- ELCOWA SA
- ELECTRONIQUE MAGTV
- ELEXIENCE
- ELVITEC
- ENDRESS + HAUSER
- ENGINEERING MESURES
- EOTECH
- EQUIP'PROD
- ERNST FISCHER / ERFI
- ESSAIS & SIMULATIONS
- EURAMET E.V.
- EUROTEK
- FELIX INFORMATIQUE
- FILMETRICS INC
- FISCHER INSTRUMENTATION ELECTRONIQUE
- FLIR SYSTEMS ATS
- FONDIS ELECTRONIC
- FRAMOS
- FUJIFILM ETS DE MONTIGNY
- FURNESS CONTROLS SARL
- GANTNER INSTRUMENTS/BGP
- GENESYS ELEKTRONIK GMBH
- GIPS VISION
- GOOCH & HOUSEGO
- GOODFELLOW
- GPC
- GRAS SOUND & VIBRATION
- GUILDLINE INSTRUMENTS LIMITED
- HBM FRANCE SAS
- HEIDENHAIN FRANCE
- HEXAGON METROLOGY
- HGL-DYNAMICS FRANCE
- HIROX EUROPE
- HITACHI HIGH TECHNOLOGIES
- HPC
- I2S VISION
- IMC MESSYSTEME
- IMPLEX
- INDUSTRIE ET TECHNOLOGIE
- INNOVATIVE SENSOR TECHNOLOGY (IST)
- INSAVALOR
- INSTITUT MEDITERRANEEN DE LA QUALITE - IMQ
- INTELLIFAST
- INTESENS
- INVENSYS SYSTEMS FRANCE
- ISOTHERMAL TECHNOLOGY LIMITED
- JETI TECHNISCHE INSTRUMENTE
- JMB IDENTIFICATION
- JOHNE ET REILHOFER
- JRI MAXANT
- KEYENCE FRANCE
- KIMO INSTRUMENTS
- KISTLER FRANCE
- KLA TENCOR
- KMT KRAUS MESSTECHNIK & TELEMETRY
- KONICA MINOLTA SENSING EUROPE BV
- KREON TECHNOLOGIE
- KULITE FRANCE
- LABORATOIRE BELGE DE MÉTROLOGIE
- LABORATOIRE NATIONAL DE METROLOGIE ET D'ESSAIS (LNE)
- LE MONDE DE L'INDUSTRIE
- LEICA MICROSYSTEMS SAS
- LLOYD INSTRUMENTS
- LOT ORIEL
- LUMASENSE
- L'USINE NOUVELLE
- LYNCEE TEC
- MACHINES PRODUCTION SOFETEC
- MAGMET
- MAGTROL
- MAINTENANCE & ENTREPRISES
- MANFRED WEBER
- MARCEL AUBERT
- MARPOSS SAS
- MB ELECTRONIQUE
- MBW CALIBRATION
- MCETECHNOLOGIES
- MD LABO /MD ELECTRONIC
- MEASURAND INC
- MEASUREMENT SPECIALTIES INC
- MEATEST
- MEGGITT
- MEMSIC
- MESCAN
- MESURE -SYSTEMS 3D
- MESURES
- METROLOGIC GROUP
- METROLOGIE SERVICE-BASIS GMBH
- METROLOGY GLOBAL SERVICE MGS
- MICHELL INSTRUMENTS SAS
- MICRO EPSILON FRANCE
- MICROSTRAIN LNC
- MICROVISION INSTRUMENTS
- MIKROMASCH
- MITUTOYO
- MKS INSTRUMENTS FRANCE
- MOBITEST
- NANOMETER STANDARD GMBH
- NANONICS IMAGING LTD
- NATIONAL INSTRUMENTS
- NEELOGY
- NEOTIM
- NERYS
- NIKON METROLOGY SARL
- OGP FRANCE
- OLYMPUS FRANCE
- OPTEL-THEVON
- OPTRIS GMBH
- PARK SYSTEMS CORP
- PCB PIEZOTRONICS
- PEI
- PENNY & GILES CONTROLS LIMITED
- PHYSIKALISCH-TECHNISCHE BUNDESANSTALT (PTB)
- PICKERING INTERFACES
- PISO
- PLUTON SAS
- PM INSTRUMENTATION
- POLE AQUITAINE DE METROLOGIE
- POLYMESURE
- POLYTEC
- PRINCETON MEASUREMENTS
- PROCEQ SA
- PRODUCTION MAINTENANCE
- PYC EDITION
- QUALITE REFERENCES
- RAYTEK GMBH
- RENISHAW
- RESEAU MESURE DU VAL D'OISE RMVO
- RIGAKU SE
- ROHDE & SCHWARZ
- ROTRONIC
- SBG SYSTEMS
- SCAIME SAS
- SCANDURA & FEM
- SCIENTEC
- SEE
- SEIKO INSTRUMENTS
- SENSO FAR
- SENSORTECH CORPORATION
- SENSORTECHNICS GMBH
- SHERBORNE SENSORS LTD
- SIGMA PLUS
- SIGNALTEC
- SIKA FRANCE
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- IXAXES
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- STELLAR TECHNOLOGY
- STEP
- STORK INTERMES N.V
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- SYNERGIE 4
- SYMA
- SYSTRON DONNER INERTIAL
- TAYLOR HOBSON
- TECHNIQUES DE L'INGENIEUR
- TECHNO TEAM
- TELEMETRY SERVICES GMBH
- TESA
- TESTO
- TH INDUSTRIE
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- THERMOCONCEPT
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- VISION ENGINEERING
- VISION RESEARCH
- VISIONIC
- VOGEL GERMANY
- VP ELECTRONIQUE
- WEISS TECHNIK FRANCE
- WERTH MESSTECHNIK FRANCE
- WIKA
- WIMESURE
- WIMTEK
- WORKPLACE TRAINING/FASTEST
- ZETA INSTRUMENTS
- ZODIAC DATA SYSTEMS GMBH
- ZURICH INSTRUMENTS AG

Carrefour de l'**ÉLECTRONIQUE**

The exhibition of electronic components, production, manufacturing and testing & measurement

MESUREXPO
VISION

The exhibition of measurement, instrumentation and vision

OPTO

The exhibition for all optical, photonic and laser solutions

RF&HYPER
wireless

The exhibition of radiofrequencies, microwaves, optical fibers and wireless technology

“ **A FORCE 4**
event ”



Fostering innovation in research and industry, **CARREFOUR DE L'ÉLECTRONIQUE, MESUREXPOVISION, OPTO and RF & HYPER WIRELESS** are making headlines by being held together **October 23, 24 and 25, 2012** at Paris expo Porte de Versailles.

CARREFOUR DE L'ÉLECTRONIQUE, MESUREXPOVISION, OPTO and RF&HYPER WIRELESS 2011 underlined the recognition of the central place of these events in France and demonstrated the value of their coming together.

Thanks to this new impetus in the development of the shows, visitors in a single visit, will be able to discover complementary offers in perfect synergy: Sensors, EMC, components and sub-assemblies, production equipment, optical fibers, measurement and testing instrumentation, laser, metrology, photonics, electronics manufacturing, RF and microwaves, vision solutions, optical/optronic solutions, testing & measurement, wireless technology.

8,380 trade visitors criss-crossed the aisles of the four shows in 2011, which also brought together some **573 French and international exhibitors**.

**Unity is the strength
and the attractiveness for 2012!**

In the scope of the event for
innovation in **research** and **industry** 

Your Registration

- **Special rate until February 16, 2012**
 - **4 stand options**
- Stand space contract on www.mesuroptovision.com

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